

For Tohoku's Sake

To think about and help the affected sake region without compromising on taste

Japanese Sake is a major product of the Tohoku region which has been affected by the Great East Japan Earthquake last March. To help with the reconstruction from the disasters, the Consulate-General of Melbourne is specially organising two events related to sake which may eventually support the affected region.

The Consulate-General of Melbourne will be hosting a meeting for Japanese sake promoters, distributors and retailers in Melbourne on the 13th of February to meet with Mr Keisuke Irie, who is from Japan and promotes sake internationally as Sake-Samurai.

On that day, Mr Irie will explain about the promotion of sake in other parts of the world and the future of the sake business. After the presentation, a discussion about the current situation of sake in Melbourne will take place.

Date: Monday 13th February from 3.00pm to 4.30pm

Venue: Consulate General of Japan in Melbourne

Level 8, 570 Bourke Street

If you are interested in joining this meeting, please RSVP to Tsu-Mei Liew at t.liew@nexnet.net.au or call 03 9667 7817 by February 10th.

The Consulate-General of Japan will also host a Japanese Sake tasting event on the 16th of February at Crown for non-Japanese Melbourne restaurateurs and sommeliers. After this event, we will get some feedback from the guests and hope that we can discuss about furthering sake promotion in Melbourne with these feedback.

If you have further inquiries on either of these events, please contact Tsu-Mei Liew at t.liew@nexnet.net.au or call 03 9667 7817.